



NEWS RELEASE

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For Immediate Release

CVB Awards Special Event Funding Grants

Grand Forks, ND (May 10, 2010) - The Greater Grand Forks Convention & Visitors Bureau (CVB) is pleased to announce ten organizations planning upcoming events were recently awarded grants from the Special Event Funding Program. This program was designed to help support conventions, athletic tournaments and events that attract out-of-town participants and have an economic impact on the community.

The following events were awarded funds:

- 121st Grand Lodge Annual Communication - \$750
- ND State Disc Golf Championships - \$1,000
- Herald Jason Stadstad Hockey Classic - \$500
- Grand Cities Soccer Tournament - \$1,200
- Dewey Kvidt Memorial Duathlon, 10K and 5K - \$200
- ND Long Course State Swimming Championships - \$1,000
- Blues on the Red Summer Music Series - \$3,500
- North Dakota Pottery Collectors Society Convention - \$1,000
- "The Sweet Stuff" World Premier - \$1,000
- Annual Greater Grand Forks music series brochure - \$750

Applications are reviewed on a quarterly basis. Each quarter the Special Events Funding Committee, made up of two CVB board members and the executive director, reviews the submissions and awards funds. The next deadline for applications is July 31, 2010.

The CVB began this program in 2002, and has already awarded just under \$30,000 in 2010 alone. In addition to the weight placed on attracting visitors and generating economic impact, the CVB also places emphasis on multiple day events, first time events and those that attain sponsorships from additional sources.

“The CVB is pleased to be able to provide financial support for events in addition to our promotional assistance”, said Julie Rygg, CVB Executive Director. “If we want to continue to grow as a destination community, our efforts to aid those groups striving to bring visitors to Greater Grand Forks are crucial.”

To find out more about these programs and events, go to the CVB’s website at www.visitgrandforks.com and click on “Calendar of Events”.

For more information about the awards or to request the criteria and an application, contact Rygg at 701.746.0444 or julie@visitgrandforks.com.

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