



NEWS RELEASE

Contact: Julie Rygg - Phone: 701.746.0444 - E-mail: julie@visitgrandforks.com

For Immediate Release

CVB Hosting Hometown Heroes Awards Reception Today

Grand Forks, ND (May 14, 2008) – The CVB is hosting the first-ever Hometown Heroes celebration today, from 4 to 6 p.m., at the Hilton Garden Inn. The event will include an awards program honoring local individuals and organizations that play a vital role in the local tourism industry. The award categories include: Tourism Innovator of the Year; Event of the Year; Event/Convention Organizer of the Year; Organization/Venue of the Year; and Hospitality Person of the Year. Grand Forks City Councilman and North Dakota State Representative Eliot Glassheim and East Grand Forks City Mayor Lynn Stauss will be on hand to present the awards.

This event is being held in conjunction with the 25th Annual National Tourism Week being held across the U.S. May 10-18. The week-long celebration, sponsored by the Travel Industry Association of America (TIA), is an opportunity to recognize the economic, social and cultural value of tourism. According to TIA, the silver anniversary theme, “Discover Great American Traditions”, encourages travel to American locales and highlights the role that tourism plays in discovering the icons of a destination.

“Hometown Heroes is our opportunity to celebrate tourism in Greater Grand Forks”, said Julie Rygg, CVB Executive Director. “The individuals and organizations being honored today help us set the bar higher for what our visitors expect from a destination.”

For more information about the Hometown Heroes event or National Tourism Week, contact Rygg at 701.746.0444 or julie@visitgrandforks.com.

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