



## NEWS RELEASE

Contact: Julie Rygg - Phone: 701.746.0444 - E-mail: [julie@visitgrandforks.com](mailto:julie@visitgrandforks.com)

---

**For Immediate Release**

### **Greater Grand Forks Featured in *Meetings Mid-America***

**Grand Forks, ND (April 28, 2008)** - The Convention & Visitors Bureau (CVB) is pleased to announce Greater Grand Forks is featured in an article about North Dakota conventions in the May issue of *Meetings Mid-America* Magazine. The article titled, "Roads Less Traveled", illustrates how North Dakota offers a welcoming change of pace for groups seeking new meetings territory. Fargo-Moorhead, Minot and Bismarck-Mandan are also featured.

The section about Greater Grand Forks highlights both our uniqueness and our entertainment opportunities. It also provides information about events and new businesses. A striking image of the downtown is incorporated as well. In addition to the two-page story spread the CVB, along with a partnership between the Alerus Center and Canad Inns, purchased ad space to increase our impact in the publication.

*Meetings Mid-America* reaches over 20,000 meeting professionals, 74% of which are decision makers, who get up-to-date information on Midwest destinations, industry news and trends. In addition to producing *Meetings Mid-America*, Meetings Focus, a San Francisco communications company, also produces publications in the East, West and South.

"I am quite proud of how Greater Grand Forks and all of North Dakota were featured in this story", said Julie Rygg, CVB Executive Director. "It truly shows the many opportunities, variety of amenities and exceptional service available for meeting attendees."

For more information, contact Rygg at 701.746.0444 or [julie@visitgrandforks.com](mailto:julie@visitgrandforks.com).

###