



Tidbits for Travel Writers

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Story idea:

The Greater Grand Forks Convention & Visitors Bureau Saves Event Planner Time & Money!

Story: The Greater Grand Forks Convention & Visitors Bureau (GGFCVB) invites potential meeting planners and their event attendees to “spoil themselves” in our simply grand cities with extraordinary meeting spaces, personalized planning services, first-rate accommodations and lots of great dining, shopping and entertainment options. Unlike buying a new designer suit or splurging on a spa treatment, the type of self-indulgence the GGFCVB offers has no fee attached!

In fact, we are geared up to help you throughout the event planning process, from finding exactly the right type of facility to making sure that every piece falls perfectly into place...with all of the following services completely free of charge:

- Personal planning assistance
- Formal bid proposals and presentations
- Housing coordination
- Tour and spouse program coordination
- Special Event Funding Program
- Public relations assistance and media contacts
- Transportation assistance
- Entertainment and speaker assistance
- Event promotion (e-mail blasts)

Regarding our remaining complementary services, we have actually broken down by price just how much an organization, with an average convention attendance of 1,000, would save:

- Registration assistance for three days = \$150
- Welcome banners = \$60
- Welcome signs (posted at local businesses) = \$100
- Hospitality bags/information packets = \$1,000
- Name badges & holders = \$500
- VIP gifts = \$150

And finally, our newest and top-valued gratis service is the event planner tool. At an estimated cost of \$2,000, it allows attendees to gain information, register and even pay any fees attached to the convention online.

It doesn't stop there, either. The GGFCVB is always striving to find innovative, cost-saving ways to benefit convention groups. Even with a small budget and limited number of staff, we are very proud to offer such a wide array of professional services on a no fee basis.

For more information, contact Nicole Blair, Sales & Services Coordinator, at 800.866.4566 or services@visitgrandforks.com.