



NEWS RELEASE

Contact: Julie Rygg - Phone: 701.746.0444 - E-mail: julie@visitgrandforks.com

For Immediate Release

FASA Players' Lounge is a BreakAway Success!

Grand Forks, ND (March 2, 2009) – The Forks Area Sports Association, a division of the Greater Grand Forks Convention & Visitors Bureau, is pleased to announce the FASA BreakAway Players' Lounge made its successful debut during the 2009 North Dakota State High School Boys' and Girls' Hockey Tournament. In a two day period, nearly 500 student athletes, cheerleaders and team managers made use of the lounge.

The BreakAway Lounge was established for youth events that attract visitors to Greater Grand Forks. The Ralph Engelstad Arena provided space for FASA to bring in video game systems, televisions, DVD players, movies and snacks and beverages. Event participants were invited to use the amenities in the lounge at their leisure and at no charge. Comments provided by the participants were extremely positive.

The BreakAway is slated to open next at the Alerus Center during the North Dakota State High School Girls' Class B Basketball Tournament this Thursday and Friday.

"We hope this service, which is the only one of its kind in the state, will provide a positive experience for youth event participants", said Julie Rygg, CVB Executive Director. "If they are happy in Greater Grand Forks, why would they want to go anywhere else?"

For more information about the FASA BreakAway Players' Lounge, contact Rygg at 701.746.0444 or julie@visitgrandforks.com.

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